

# STEP BY STEP FLOW CHART

DVD 1

## 1: The Big Picture

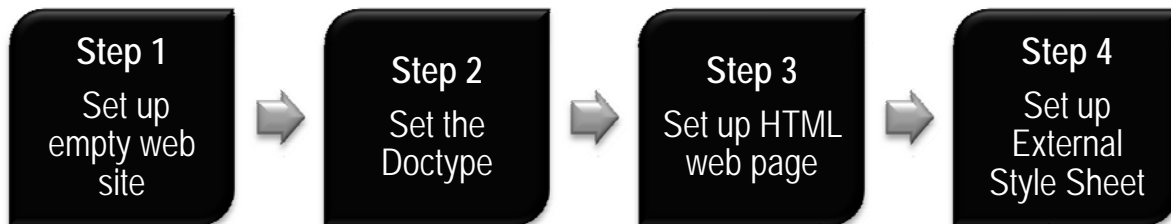
Overview of the "Game Plan" and Main Objective

Video 1: The Big Picture

Main Objective: \_\_\_\_\_

\_\_\_\_\_

## 2: Getting Started Steps



### WATCH THE GETTING STARTED VIDEOS

- Set up an Empty Web Site
- Set the Doctype
- Set up HTML Web Page
- Set up External Style Sheet

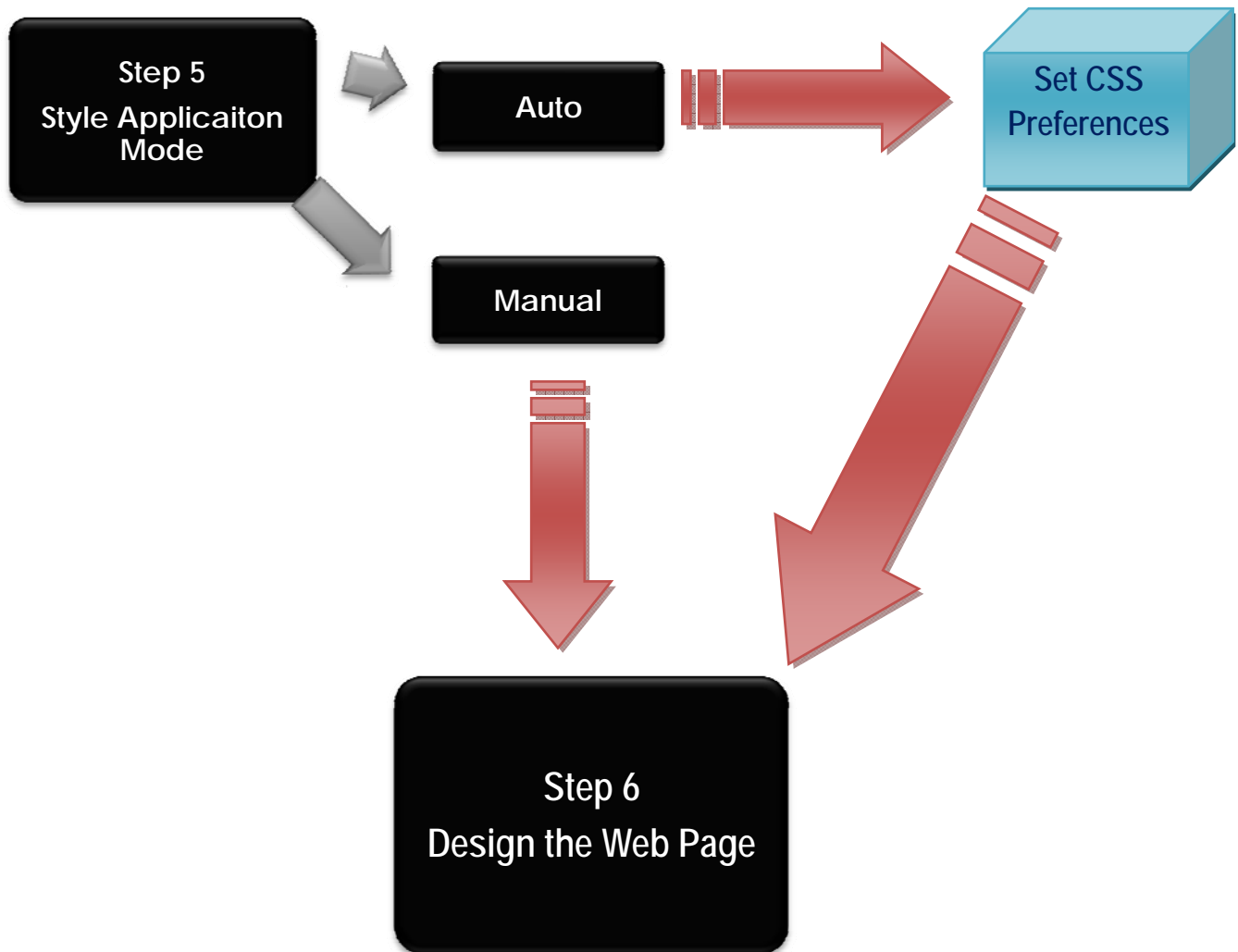
Note: There is an additional Video for FrontPage users transitioning to Expression Web 3.

# GETTING READY TO DESIGN THE WEB PAGE

Before we can begin making the layout, we have a decision we need to make.

HOW DO YOU WANT TO USE CSS WITHIN EXPRESSION WEB?

1. Auto
2. Manual



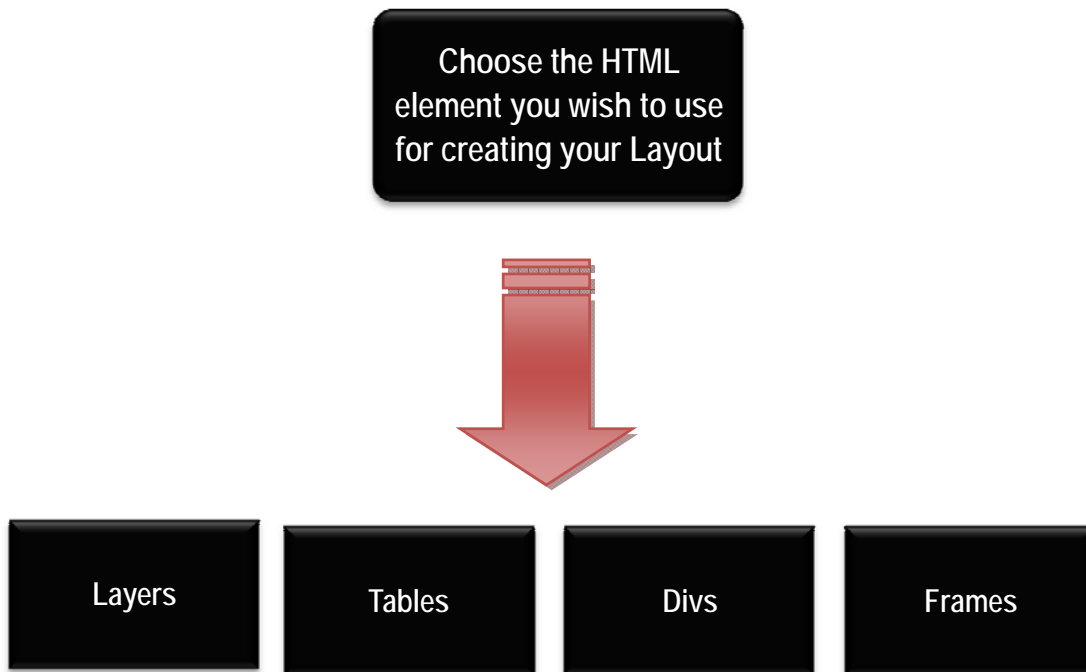
**Choosing Auto Mode:** choose this if you want to Design your web pages using Auto Generated CSS.

**Choosing Manual Mode:** will provide you with more flexibility & more control over your CSS.

## Set the Style Application Mode – Please Choose Manual

### VIDEO – STEP 5: STYLE APPLICATION MODE

*(I will review how to use Generated CSS Styles in a later section)*



Let's add to our **Main Objective** just a bit. This will help us decide upon the best HTML element to utilize in creating our web pages (layouts). Earlier, we said the Main Objective was to design one web page, then save that web page as a DWT (template). This way, we can create many web pages quickly from the DWT instead of making each page from scratch.

We also need to follow the current Web Standards set forth by the W3C (see <http://w3c.org>). And Expression Web really makes this easy. EW is actually designed specifically around these web standards. Therefore, we need to strive towards meeting web standards and accessibility standards as much as possible. Our 2<sup>nd</sup> Objective will be just that: ***build valid and compliant web sites based on today's web standards.***

**Main Objective 1:** *Design Web Page, Save as DWT, Easily create more web pages*

**Main Objective 2:** *Create Web Sites and Web Pages by adhering to the current W3C Recommendations (Web Standards)*

Next, "The HTML Web Page" and the Pros and Cons of Tables, Frames, Divs, and Layers.